

Jason W. Collins

Web/Multimedia Designer

Portfolio: <http://www.jaycollins.com>

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PROFILE

- Creative designer and illustrator with over 7 years experience in professional web design and over 10 years experience developing graphics for a wide range of applications including print, CD-ROM, and web-based training.
- Highly skilled in both film and digital photography with experience shooting product imagery for use in an ecommerce environment.
- Creative and resourceful graphics problem solver who understands how to create highly usable and intuitive site designs in a creative working environment.
- Organized and energetic team player accomplished in meeting production deadlines on time with both the highest quality standards and utmost attention to detail.
- Experience with both Mac and PC platforms.

SKILLS

Web Design:

Creative web design, user interface design, advanced X/HTML and CSS (hand coding), Macromedia Flash development

Photography:

Creative photography, product photography, photo retouching/color correction, image manipulation, creative direction

Illustration/Animation:

Interactive animation, technical illustration, logo design, print layout, 3D modeling

Software Skills:

Photoshop, Lightroom, Illustrator, Freehand, Flash, Actionscript, Dreamweaver, Lightwave 3D, Bryce 3D, After Effects, Quark Xpress, Fontographer, Word, PowerPoint

EXPERIENCE

Gateway, Inc., Irvine, CA - Senior Designer, Web

April 2005 - Present

- Responsible for concept development, design, photography, and coding for a wide variety of company web initiatives including the corporate homepage and product microsites.
- Performed site updates including day-to-day graphic production for online promotions, merchandising, and new product releases.
- Designed Macromedia Flash interactive content for main site navigation, product tours, and microsite billboards.
- Responsible for design and implementation of new creative elements such as typography, color scheme and the associated guidelines for implementing assets on the web.

<http://www.gateway.com>

<http://www.gateway.com/gaming>

<http://www.gateway.com/programs/pseries>

<http://www.gateway.com/mseries>

<http://www.gateway.com/fx>

Hilltop Design Group, Inc., Atlanta, GA - Flash Developer

April 2006 - Currently Contracted

- Designed and developed interactive Macromedia Flash websites, performed site updates, and made enhancements to existing sites for real estate developers and other businesses throughout the Southeast.

<http://www.theviewchastain.com>

<http://www.cityfederalcondos.com>

<http://www.liveatindigopark.com>
<http://www.tributelofts.com>
<http://www.az2lofts.com>
<http://www.shoefactorylofts.com>
<http://www.castleberrypoint.com>
<http://www.stackslofts.com>

Aquent, Irvine, CA - Contract HTML Developer with Gateway

December 2004 - April 2005

- Created new design templates and developed code for promotional email campaigns to align with corporate brand guidelines.
- Designed billboard promotions.
- Coded weekly website updates and new page layouts from design comps.

Intelligent Decision Systems, Inc., Pensacola, FL - Graphic Artist

July 2001 - December 2004

- Developed graphical user interfaces, illustrations, and animations to support a variety of training products delivered via the internet, intranet, and CD-ROM.
- Worked directly with Instructional Designers and clients to develop illustrations and animations that effectively communicated difficult concepts to students.
- Responsible for the design, coding, and maintenance of the IDSI corporate website.

Regional Internet Media, Pensacola, FL - Freelance Designer/Graphics Consultant

July 2001 - December 2004

- Developed graphical user interfaces for a wide range of web-related projects.
- Responsibilities included CSS and HTML programming, logo design, corporate identity and print advertising.
- Consulted with the Vice President regarding graphics quality assurance and implementation.

JIL Information Systems, Pensacola, FL - Technical Illustrator

September 1997 - July 2001

- Worked with Subject Matter Experts and Instructional Designers in the development of CD-ROM-delivered training materials.
- Responsibilities included Photoshop image manipulation, Lightwave 3D modeling and animation, Flash animation, and After Effects animation/video composition.

EDUCATION

University of West Florida, Bachelor of Fine Arts, Photography/Digital Imaging, 1997

Pensacola Junior College, Associate of Arts, General Education, 1994

Multiple credited training programs for software (Total Training), 2006

REFERENCES

Provided upon request.